

**Guest Lecture**  
**On**  
**Career Guidance**

**Date:** 27 July, 2018

**Time:** 10:30 AM to 1:30 PM

**Venue:** Seminar Hall

**Resource Person:** Mr.Y. Sai Ram, Arks Tek Inc.

**Event Description:**

Throughout their professional lives, people encounter many situations where they could benefit from unbiased advice. They may be in the process of choosing a stream or a career, deciding whether or not they should change careers or jobs, re-entering the workforce, or maybe wanting to learn more about career guidance in general - a complete knowledge always helps. A good foundation begins with the basics. They come to the realization that it's an overwhelming process, and they need to learn all about the what, how, and why of the career guidance process.

Career guidance is the guidance given to individuals to help them acquire the knowledge, information, skills, and experience necessary to identify career options, and narrow them down to make one career decision. This career decision then results in their social, financial and emotional well-being throughout.

Expert starts his talk on guiding the students in developing their careers towards a competition world. He also said opportunities in various domains like machine learning, cloud computing, data sciences, data analysts, etc.



Mr. Y. Sai ram also interacted with students on general topics to build confidence in them. Later he said some inspiring messages in the form of stories to students and ask them to summarize it in their own words with valuable message what they had observed from the lecture.

At the end of session, he explained the importance of studies in states and job opportunities in abroad countries.